

**Office of Community Outreach and Engagement
Community Dissemination Institute 2024**

Theme: "Harmony in Health: Collaborative Approaches to Research, Education and Screening to Achieve Cancer Health Equity"

AGENDA

**The Lodge at Gulf State Park
August 25 - 27, 2024**

Sunday, August 25, 2024

9:30 am - 12:30pm

Final Pre-Conference Breakfast Meeting

CDI Planning Committee and The Lodge Conference Team – The Burrow Room

Sunday, August 25, 2024

Facilitator: Mr. Justin Pope

2:00 pm - 6:45 pm	Hotel Check-In - as rooms become available Conference Registration Opens	Hotel Lobby Front Desk Pre-Function Area Conference Center
6:00 pm - 8:00 pm	Opening Session - Mardi Gras Night Doors opening at 5:30 pm White Attire (Optional)	The Ballroom
6:00 pm - 6:15 pm	Welcome Greetings Dr. Timiya Nolan <i>Associate Director</i> <i>Community Outreach and Engagement</i> Dr. Barry Sleckman <i>Director</i> <i>O'Neal Comprehensive Cancer Center</i> Presenting Sponsor Greetings: Genentech Ms. Meghan McKenzie <i>Patient Inclusion and Health Equity</i> <i>Chief Diversity Office, Genentech</i> Platinum Sponsors: Exact Sciences	

	<p>Ms. Lauren Newman <i>Healthcare Market Development Leader</i></p> <p>Acclinate in collaboration with Merck: Ms. Joanice Thompson <i>Community Engagement Consultant, Acclinate</i></p> <p>Ms. Amanda Bishop <i>Associate Director Diversity & Inclusion in Clinical Trials Diversity Program Lead, Merck & Co., Inc.</i></p>	
6:30 pm - 7:15 pm	<p>CHA Memorial Tribute</p> <p>Invocation and Dinner Dr. Earl Johnson <i>Madison County CHA</i></p>	
7:20 pm - 7:55 pm	<p>CHA Spotlight / Educational Activity Kahoot: COE Styles Ms. Kimberly Parker <i>Sumter County Coordinator</i> Ms. Kathy Levy <i>Choctaw County Coordinator & Regional Manager</i></p>	
7:55 pm - 8:00 pm	<p>Closing Remarks Ms. Claudia Hardy <i>Director, OCOE Community & Scientific Relations Community Dissemination Institute, Chair</i></p>	

Monday, August 26, 2024,

Facilitator: Ms. Francine Walton

6:45 am - 7:15 am	<p>Morning Fitness Energizer Demetria Pollard, Facilitator for Journey to Lose <i>Macon County CHA</i></p> <p>Morning Glory: An Inspirational Meditation Rev. Angelia Walker <i>Madison County Coordinator</i></p> <p><i>Walking Trail and Bike Rentals available on your own</i></p>	<p>Conference Center Terrace</p> <p>Dogwood Meeting Room</p>
7:30 am - 8:45 am	<p>Breakfast</p>	<p>The Ballroom</p>

8:45 am - 9:00 am	<p>Opening Remarks</p> <p>Greetings Ms. Katherine “Katie” Barnes, <i>Vice President, O’Neal Cancer Center Service Line</i></p>	The Ballroom
9:00 am - 9:45 am	<p>Opening Keynote: Latest Discoveries in Cancer Research, Screening, and Treatment Dr. Helen Krontiras <i>Director of Clinical Affairs O’Neal Cancer Service Line</i></p>	The Ballroom
9:45 am - 10:15 am	<p>DEI: Introduction to Community Builders & Survey Results Dr. Rodney Tucker <i>Associate Director, Diversity, Equity, and Inclusion O’Neal Comprehensive Cancer Center</i></p>	The Ballroom
10:15 am - 10:45 am	<p>Community Speaks – Alabama South Central: Mrs. Kathy Levy Mississippi Delta: Ms. Desiree Norwood Alabama North Central: Mrs. Angelia Walker</p>	The Ballroom
10:45 am - 11:15 am	<p>Break - view exhibitors (30 minutes needed to reconfigure the rooms)</p>	Conference Center Foyer
11:15 am - 11:45 am	<p>Research Programs: Speed Date with Community</p> <p>First Date <i>(Researchers rotate rooms)</i></p> <p>Experimental Therapeutics Facilitator: Mrs. Angelia Walker, <i>Madison County</i> Researchers: Drs. Billy Marsiglia, Rebecca Arend, Erica Stringer-Reasor, Kimberly Keene, Neil Pfister and Bernadette Marquez-Nostra</p> <p>Cancer Biology & Immunology Facilitator: Mrs. Patricia Gullette, <i>Macon County</i> Researchers: Drs. Lyse Noran, Julienne Carstens and Eason Hildreth</p> <p>Neuro-Oncology Facilitator: Ms. Cordie Walker, <i>Grenada County</i> Researchers: Drs. Erin Ahn, Burt Nabors, and Anita Hjelmeland</p> <p>Cancer Control and Populations Sciences</p>	<p>RED Group - Ballroom 2</p> <p>GREEN Group - Ballroom 3</p> <p>BLUE Group - Ballroom 4</p> <p>PINK Group - Ballroom 1</p>

	Facilitator: Ms. Desiree Norwood, <i>Sunflower County</i> Researchers: Drs. Dorothy Pekmezi, Soumya Niranjan, and Mackenzie Fowler	
11:50 am - 12:20 pm	<p>Research Programs: Speed Date with Community</p> <p>Second Date</p> <p><i>(Researchers rotate rooms)</i></p> <p>Experimental Therapeutics Facilitator: Mrs. Angelia Walker, <i>Madison County</i> Researchers: Drs. Billy Marsiglia, Rebecca Arend, Erica Stringer-Reasor, Kimberly Keene, Neil Pfister and Bernadette Marquez-Nostra</p> <p>Cancer Biology & Immunology Facilitator: Mrs. Patricia Gullette, <i>Macon County</i> Researchers: Drs. Lyse Noran, Julienne Carstens and Eason Hildreth</p> <p>Neuro-Oncology Facilitator: Ms. Cordie Walker, <i>Grenada County</i> Researchers: Drs. Erin Ahn, Burt Nabors, and Anita Hjelmeland, Roxie Lockhart</p> <p>Cancer Control and Population Sciences Facilitator: Ms. Desiree Norwood, <i>Sunflower County</i> Researchers: Drs. Dorothy Pekmezi, Soumya Niranjan, and Mackenzie Fowler</p>	<p>PINK Group - Ballroom 1</p> <p>BLUE Group - Ballroom 4</p> <p>GREEN Group - Ballroom 3</p> <p>RED Group - Ballroom 2</p>
12:30 pm - 2:30 pm	Lunch	Ballroom 1 & 2 The Terrace
	CAB Members & O’Neal Senior Leaders Luncheon, Research Programs	Cypress Meeting
	County Coordinators Luncheon (optional)	Ballroom 3
2:30 pm - 4:30 pm	BREAKOUTS	
2:30 pm - 3:15pm	<p>Breakout Sessions Round 1</p> <p>Presenting Sponsor: Genentech Facilitator: Ms. Alice Stanton <i>Monroe County Coordinator</i></p> <p>Real talk on Research: Patient Equity, Education, and Clinical Trials <i>Hear directly about how patients gain education and access to studies, importance of community education with the family, and what it's like to be in</i></p>	Ballroom 2

	<p><i>oncology trials from a patient and a research coordinator.</i></p> <p>Speakers: Ms. Meg McKenzie - <i>Genentech</i> Dr. Dawn Brown - <i>Genentech</i> Ms. Karla Ross – <i>Breast Cancer Survivor</i> Dr. Timiya Nolan- <i>UAB O’Neal COE</i> Anna Wilbanks - <i>Clinical Research Coordinator, UAB</i></p>	
2:30 pm - 3:15pm	<p>Platinum Sponsor: Exact Sciences Facilitator: Ms. Cordie Walker <i>Grenada County Coordinator</i></p> <p>Colon Cancer 101 <i>This session will address colorectal health equity and colorectal cancer screening (CRC) in underserved communities including an introduction to the CRC Screening Community Toolkit for local community coordinators to address cancer health equity.</i></p> <p>Karina Moyano <i>Health Equity & Access Senior Manager Exact Sciences</i></p>	Ballroom 3
2:30pm - 3:15 pm	<p>Fall into Healthy Eating: A Cooking Demo Facilitator: Ms. Pearlette Edwards, <i>Bullock County Coordinator</i></p> <p>Chef Glenda Jones <i>Demonstration on healthy fall meal planning with instructions on how to shop and prepare.</i></p>	Ballroom 1
2:30pm - 3:15 pm	<p>Platinum Sponsor – Acclinate Facilitator: Ms. Nicole Rodgers <i>Bolivar County Coordinator</i></p> <p>Diversifying Clinical Research and Increasing Trial Access, Together Joanice Thompson <i>Community Engagement Consultant, Acclinate</i></p> <p><i>This session will feature an opportunity to share your stories and experiences related to cancer and work to improve access to clinical research.</i></p>	Dogwood
2:30 pm - 3:15pm	<p>Conversation with Cancer Specialists Facilitator: Dr. Floretta Dortch <i>Calhoun & Talladega Counties Coordinator</i></p> <p><i>This session will provide an opportunity for</i></p>	Ballroom 3

	<p><i>attendees to have a candid conversation with O'Neal oncologists, nurses and clinical trial leaders about cancer screening and treatment, including clinical trials.</i></p> <p>Dr. Bassel El-Rayes Dr. Burt Nabors Dr. Erica Stringer-Reasor Dr. Rebecca Arend Ms. Ping DeBlasio Ms. Denise McKenzie Ms. Ginger Reeves</p>	
3:15pm - 3:45 pm	Ice Cream Break	
3:45 pm - 4:30 pm	<p>Breakout sessions Round 2 Please select a different breakout session, as the content will repeat</p>	
3:45pm - 4:30pm	<p>Presenting Sponsor: Genentech</p> <p>Facilitator: Mrs. Debbie Hill <i>Humphreys County Coordinator</i></p> <p>Real talk on Research: Patient Equity, Education, and Clinical Trials <i>Hear directly about how patients gain education and access to studies, importance of community education with the family, and what it's like to be in oncology trials from a patient and a research coordinator.</i></p> <p>Speakers: Ms. Meg McKenzie - <i>Genentech</i> Dr. Dawn Brown - <i>Genentech</i> Ms. Karla Ross – <i>Breast Cancer Survivor</i> Dr. Timiya Nolan- <i>UAB O'Neal COE</i> Anna Wilbanks - <i>Clinical Research Coordinator, UAB</i></p>	Ballroom 2
3:45pm - 4:30 pm	<p>Platinum Sponsor: Exact Sciences</p> <p>Facilitator: Ms. Ada Webb <i>Hale and Greene Counties Coordinator</i></p> <p>Colon Cancer 101 Facilitator: Ms. Carla Harrell <i>Shelby and Chilton Counties Coordinator</i></p> <p>Karina Moyano <i>Health Equity & Access Senior Manager</i> <i>Exact Sciences</i></p>	Ballroom 3

	<p><i>This session will address colorectal health equity and colorectal cancer screening (CRC) in underserved communities including an introduction to the CRC Screening Community Toolkit for local community coordinators to address cancer health equity.</i></p>	
3:45pm - 4:30 pm	<p>Fall into Healthy Eating: A Cooking Demo Facilitator: Ms. Gretel Holston Walker County Coordinator</p> <p>Chef Glenda Jones <i>Demonstration on healthy fall meal planning with instructions on how to shop and prepare.</i></p>	Ballroom 1
3:45pm - 4:30 pm	<p>Platinum Sponsor - Acclinate Facilitator: Ms. Kimberly Braden Jefferson County Coordinator</p> <p>Diversifying Clinical Research and Increasing Trial Access, Together <i>This session will feature an opportunity to share your stories and experiences related to cancer and work to improve access to clinical research.</i></p> <p>Joanice Thompson Community Engagement Consultant Acclinate</p>	Dogwood
3:45pm - 4:30 pm	<p>Conversation with Cancer Specialists</p> <p>Facilitator: Ms. Carolyn Duncan Marengo County Coordinator</p> <p><i>This session will provide an opportunity for attendees to have a candid conversation with O'Neal oncologists, nurses and clinical trial leaders about cancer screening and treatment, including clinical trials.</i></p> <p>Dr. Bassel El-Rayes Dr. Burt Nabors Dr. Erica Stringer-Reasor Dr. Rebecca Arend Ms. Ping DeBlasio Ms. Denise McKenzie Ms. Ginger Reeves</p>	Ballroom 3
5:00pm - 8:30pm	Dinner on Your Own & Cultural Excursions	
5:15pm - 8:30pm	<p>Buses to Foley Outlets Leaders: Ms. Gloria Shields</p>	

	<p><i>Yazoo County Coordinator</i> Ms. Desiree Norwood <i>Sunflower County Coordinator</i> Depart at 5:30 pm and return at 8:30 pm</p>	
5:15pm - 8:30pm	<p>Buses to The Hangout <i>Leaders:</i> Dr. Mackenzie Fowler <i>COE Evaluation Dir.</i> Ms. Pearlette Edwards <i>Bullock County Coordinator</i> Depart at 5:30 pm and return at 8:30 pm</p>	
5:00 pm - 8:30pm	<p>Other Options available at Conference Registration</p>	

Tuesday, August 27, 2024,

Facilitator: Lauren Roberts

6:30 am - 7:00 am	Morning Fitness Energizer Demetria Pollard <i>Macon County CHA</i>	Conference Center Terrace
	Morning Glory: An Inspirational Meditation Rev. Angelia Walker <i>Madison County Coordinator</i>	Dogwood Meeting Room
	<i>Walking Trail and Bike Rentals available on your own</i>	
7:30 am - 8:45 am	Breakfast Check-out of hotel and load luggage on buses (overflow luggage storage: Cypress Room)	The Ballroom
8:45 am - 9:00 am	Opening Remarks	The Ballroom
9:00 am - 9:45 am	Silver Sponsor & National Partner Presentation <i>The Center for Black Health and Equity</i> What's All the Smoke About: Harmful Effects of Tobacco and Cancer Control <i>This session will provide an overview of the latest tobacco products influencing individuals in underserved communities and the role that The Center is playing to address cancer control in Black Communities.</i> Speakers: Kenny Ray <i>Director of Programs</i> Kimberly Caldwell <i>Tobacco Program Manager</i>	
9:45 am - 10:30 am	Health Misinformation on Social Media James Gilbreath <i>Reference Librarian & Liaison to the UAB School of Public Health</i> <i>This session will provide useful tools on how to use sites to receive credible health information from the internet and social media.</i>	

10:30 am - 11:30 am	<p>Lighting Fast Research Topics Early-Stage Investigators</p> <p>Experimental Therapeutics <i>An Artificial Intelligence Solution for Clinical Trials</i> Dr. Neil Pfister</p> <p>Cancer Biology & Immunology <i>Pancreatic Cancer Spatial Neighborhoods' Impact on Therapy and Metastasis</i> Dr. Julienne Carstens</p> <p>Neuro-Oncology <i>Novel Alabama Based Immunotherapy for Patients with Newly Diagnosed Glioblastoma Multiforme (GBM)</i> Dr. Roxie Lockhart</p> <p>Cancer Control and Population Sciences <i>Understanding how social determinants of health influence racial and geographic differences in cancer outcomes</i> Dr. Mackenzie Fowler</p>	The Ballroom
11:30 am - 12:00 pm	<p>Closing Remarks, Evaluations and Dismissal Box lunches provided.</p> <p>Dr. Timiya Nolan <i>Associate Director, Community Outreach and Engagement</i></p> <p>Claudia M. Hardy <i>Director, OCOE Community & Scientific Relations Community Dissemination Institute, Chair</i></p>	The Ballroom

Bus Routes	Color	Counties
Bus # 1	Green	Jefferson
Bus # 2	Blue	Dallas, Hale and Butler
Bus # 3	Red	Greene, Sumter, Choctaw and Marengo
Bus # 4	Orange	Madison, Talladega, Calhoun, Walker
Bus # 5	Pink/Fuchsia	Barbour, Bullock and Macon
Bus # 6	Yellow	Mississippi